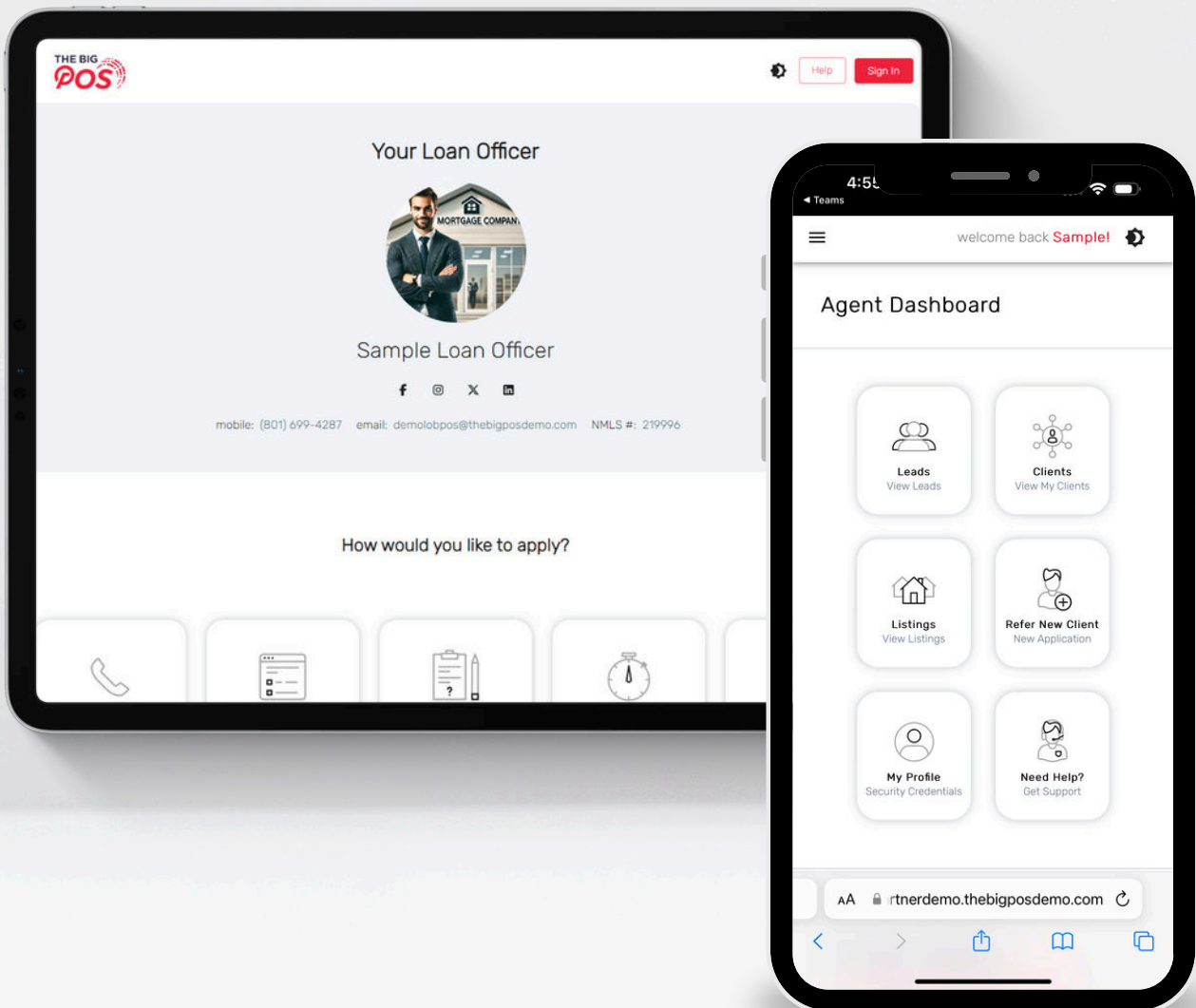


THE BIG AGENT

Simplifying Real Estate Transactions Enhancing Compliance

Introducing The Big AGENT





Introduction

In the evolving landscape of real estate, efficiency and compliance are paramount. **The BIG Agent**, an advanced transaction management platform, addresses these needs by integrating innovative solutions that streamline processes, enhance client interaction, and ensure regulatory compliance. This white paper explores the key features of **The BIG Agent**, illustrating its value proposition for real estate professionals.

Product Description

Developed from proven mortgage industry loan origination system solutions that enabled the implementation of Dodd-Frank and TRID, **The BIG Agent** offers brokers and real estate agents a low-cost approach to tackling the recent settlement implementations and trailing state-based legislative actions. It introduces a consumer/agent/broker collaboration portal that allows agents and consumers to interact easily with agency agreements, contracts, disclaimers, offer management, and compensation disclosure.

Agents and brokers need new, simple methodologies to collect inbound consumer data and convert it into a user-friendly interface. This interface allows agents to complete necessary disclosures, vet consumers upfront, and easily deliver a buyer agency agreement. **The BIG Agent** portal simplifies the real estate buyer intake process via easy-to-use mobile interfaces, allowing agents to input required data and generate customizable buyer agency agreements specific to each broker office. Documents can be sent for e-signature directly to clients' phones.

The BIG Agent solution aims to streamline several key segments of the transaction process under the new rules. It tackles complex issues arising from recent industry changes delivering a functioning product that addresses the challenges agents will face in the coming months.

Key Features

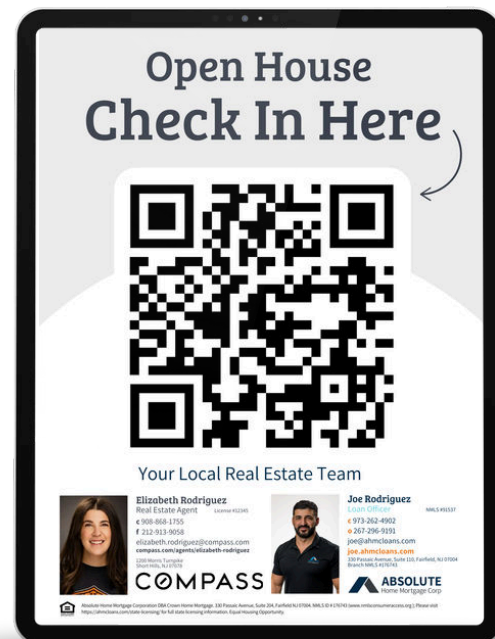
The **BIG Agent** delivers a comprehensive set of tools to simplify real estate processes, improve client engagement, and maintain regulatory compliance.

The Big OPEN HOUSE

QR Code Streamlined Check-In

The BIG Open House feature simplifies the check-in process for open house attendees through the use of QR codes. Attendees can quickly scan the code upon arrival, which directs them to a digital form.

This form collects essential information and provides necessary disclosures before entry, ensuring compliance with the latest regulations. The streamlined check-in process not only saves time but also enhances the attendee experience, making it more efficient for agents to manage open houses.



Agency Vetting

Gathers data to vet the agency and comply with required disclosures seamlessly. By integrating a robust vetting process, agents can ensure that all required disclosures are met before any interaction occurs. This feature is crucial for maintaining transparency and trust between agents and potential buyers, ensuring that all parties are aware of the agency representation and any pertinent information.

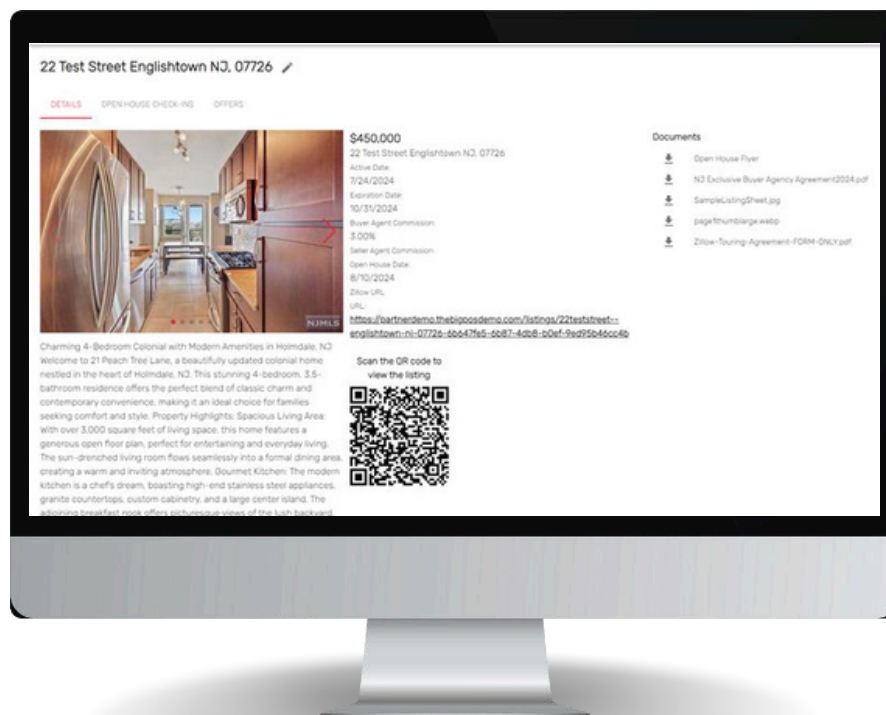
The Big LISTING LANDING PAGE

Private Channel Interface

The BIG Listing Landing Page offers a private channel interface that is detached from IDX feeds or MLS. This allows for a more customizable and controlled user experience. Agents can create customized listing card QR codes and URLs for unique listings, providing a more personalized and secure way to manage property listings. This feature empowers agents to maintain exclusive control over listing information and offers, enhancing their ability to manage properties effectively.

Enhanced Listing Control

Empowers agents to manage listings independently, maintaining exclusive control over listing information and offers. With enhanced listing control, agents can ensure that all property details are accurate and up-to-date. This feature also allows for better management of offers and negotiations, making the transaction process smoother and more efficient for both agents and clients.



The Big COMPENSATION

Disclosure Management

Provides options for various disclosures directly on the listing card. This feature ensures that all necessary compensation disclosures are made transparently, keeping in line with regulatory requirements. By managing disclosures directly on the listing card, agents can streamline the process and ensure that all parties are informed about compensation details.

Document Disclosure

·Document Disclosure : Provides options for providing necessary seller disclosure documentation tied to the Listing Landing Page. Agents and prospective buyers can view all property disclosures in one convenient place.

The Big OFFERS

Digital Offer Submission

Allows buyers and agents to submit offers digitally, attaching written contracts for a streamlined review process. This feature simplifies the offer submission process, making it faster and more convenient for all parties involved. By allowing for digital submission, agents can review and manage offers more efficiently, ensuring a smoother transaction process.

Efficient Offer Management

Enhances the offer review process for listing agents, reducing time and effort. With efficient offer management, agents can quickly review and respond to offers, making the negotiation process more streamlined and effective. This feature also helps to reduce the administrative burden on agents, allowing them to focus on providing excellent service to their clients.

The Big CLIENT DIRECTORY

Comprehensive Client Database

Maintains a master directory of all clients and contacts, including those from open house check-ins, questionnaires, and offers. This feature ensures that all client interactions are recorded and easily accessible for future reference. By maintaining a comprehensive client database, agents can provide better service and build stronger relationships with their clients.

Centralized Contact Management

Ensures all client interactions are recorded and easily accessible for future reference. With centralized contact management, agents can keep track of all communications and interactions with clients, making it easier to manage relationships and provide personalized service. This feature also helps to ensure that all client information is secure and up-to-date.

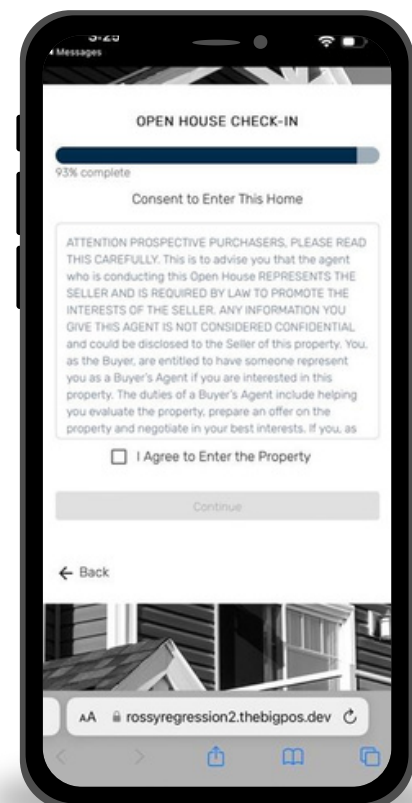
The Big BUYER AGENCY

Streamlined Buyer Agency Agreements

Enables agents to quickly generate buyer agency agreements through a consumer-direct interview process. This feature simplifies creation, making it faster and more convenient, ensuring all documentation is completed efficiently and reducing errors and delays.

Mobile-Friendly

Agents can complete agreements on their phones in minutes, ensuring convenience and speed. This feature enhances flexibility and mobility, allowing agents to finalize agreements on-the-go, providing faster and more efficient service to clients.



The Big SELLER

Optimized Seller Management

With our Seller consultation workflows, you can automatically trigger questionnaires to potential listing clients. The web-based consultations will collect key information and even listing photographs for the agent to build their listing presentation. This feature streamlines the seller management process, making it easier for agents to gather and manage information from potential sellers.

The Big COMPLIANCE

Comprehensive Tracking

Maintains consumer data in a single solution, proving client agreement signatures and disclosures. This feature ensures that all consumer data is tracked and recorded accurately, helping agents to maintain compliance with regulatory requirements. By keeping all data in a single solution, agents can easily access and manage information, ensuring that all necessary documentation is complete and up-to-date.

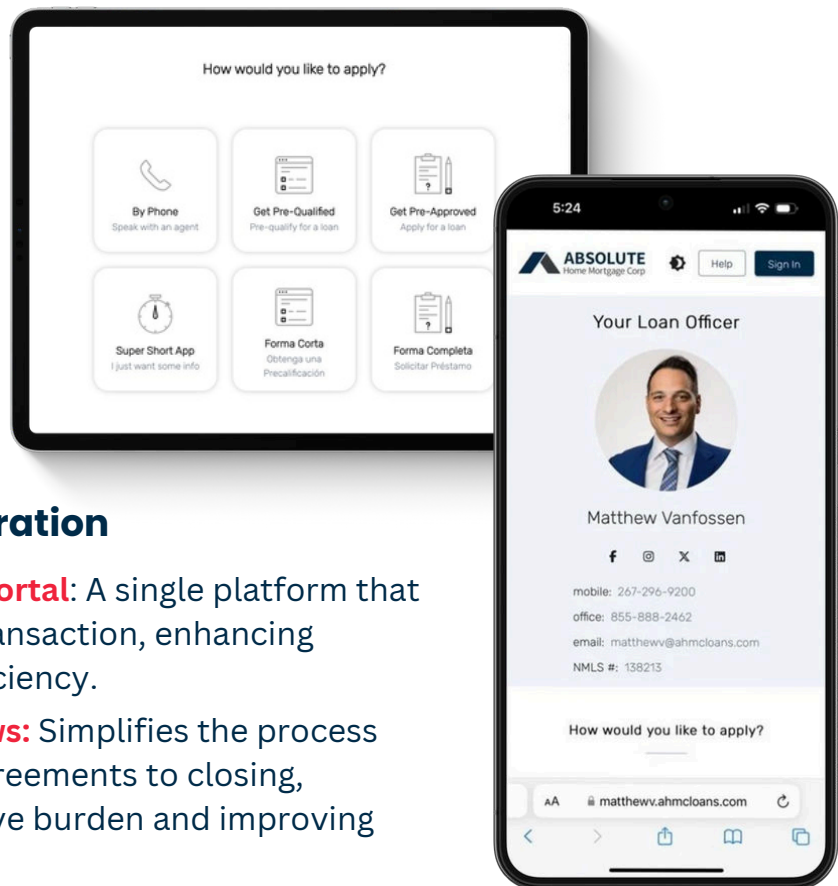
Regulatory Compliance

Tracks buyer agency contracts, listing information, open house registrations, TCPA registrations, and listing offers, ensuring all regulatory requirements are met. This feature helps agents to stay compliant with the latest regulations, reducing the risk of penalties and ensuring that all transactions are conducted in accordance with the law.

The Big Point of Sale (POS)

Seamless Collaboration with Sponsoring Lenders

The BIG Agent seamlessly integrates with The BIG Point of Sale (POS) system, creating a unified portal from buyer agency to closing. This integration ensures that real estate agents and sponsoring lenders can collaborate efficiently, providing a streamlined experience for clients. When paired with a sponsoring lender, **The BIG Agent** transforms into a single transaction portal that covers all aspects of the real estate transaction.



Key Benefits of Integration

- **Unified Transaction Portal:** A single platform that manages the entire transaction, enhancing transparency and efficiency.
- **Streamlined Workflows:** Simplifies the process from buyer agency agreements to closing, reducing administrative burden and improving client satisfaction.
- **Enhanced Client Experience:** Provides clients with a seamless, end-to-end experience, improving communication and reducing delays.

By integrating **The Big AGENT** with The Big Point of Sale (POS), real estate professionals and lenders can ensure a cohesive, efficient transaction process that meets all regulatory requirements and exceeds client expectations.

The BIG Agent redefines real estate transaction management with its suite of features designed to streamline operations, enhance client interaction, and ensure compliance. By leveraging **The BIG Agent**, real estate professionals can achieve greater efficiency, better client service, and improved regulatory adherence, positioning themselves at the forefront of the industry.

For more information, please visit www.bigagenttech.com.

